

Winner Announcement Flame Awards Asia 2026

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
1	Posterscope India	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		The Fashion Convoy	Certificate
2	RSPL Limited	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		Anokhe Desh K Anokhe Mael	Certificate
3	Impact Communications Pvt Ltd	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	HALEON	Haleon Health Mission	Bronze
4	Insight India Network	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	TVS Motor Company Limited	TVS King Chalo - Sona Ghar Lao	Bronze
5	Mankind Pharma Ltd	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		Switch On – From Fatty Liver to Healthy Liver	Bronze
6	New Holland (CNH Industrial Pvt Ltd)	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		Asli hero Ki Asli Taqat	Bronze
7	Pidilite Industries Limited	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		Fevicol DDL	Bronze
8	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Telemko Pvt Ltd	Botslab - Security got smarter	Silver
9	Hygienic Research Institute Private Ltd	Brand Activation & Experience	Emerging Market Brand Awareness Campaign		Vasmol Henna Creme Hair Colour Launch	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
10	Star Union Dai-ichi Life Insurance Ltd	Brand Activation & Experience	Experiential Marketing Campaign		SUD Life Maha Modak Campaign	Certificate
11	TATA Steel (Tata Wiron)	Brand Activation & Experience	Experiential Marketing Campaign		Tata Wiron Demo fencing campaign at 500+ Pan India co	Certificate
12	Insight India Network	Brand Activation & Experience	Experiential Marketing Campaign	TVS Motor Company Limited	TVS Sport - Mileage Ka Champion	Certificate
13	Impact Communications Pvt Ltd	Brand Activation & Experience	Experiential Marketing Campaign	JSW Paints Limited	JSW Pixa - Van Campaign	Certificate
14	Posterscope India	Brand Activation & Experience	Experiential Marketing Campaign	Pepsico	dia's biggest beverage sampling Initiative by Pepsi	Certificate
15	Impact Communications Pvt Ltd	Brand Activation & Experience	Experiential Marketing Campaign	ITC Limited	Atta - Gehun-Gehun Aahe Khas, Pratyek Gehunt G	Bronze
16	Storm Communications Pvt. Ltd	Brand Activation & Experience	Experiential Marketing Campaign	Saint Gobain	Mirror Dangal	Bronze
17	Hygienic Research Institute Private Ltd	Brand Activation & Experience	Experiential Marketing Campaign		Vasmol Henna Creme Hair Colour Launch	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
18	SeedWorks International Pvt. Ltd	Brand Activation & Experience	Innovation in Campaign Idea		US-7773 Hybrid Pearl Millet – "Ghumao Thali Campaig	Certificate
19	TVS Credit Services Limited	Brand Activation & Experience	Innovation in Campaign Idea		Republic Day AI Campaign	Certificate
20	Insight India Network	Brand Activation & Experience	Innovation in Campaign Idea	TVS Motor Company Limited	TVS Sport - Mileage Ka Champion	Certificate
21	Impact Communications Pvt Ltd	Brand Activation & Experience	Innovation in Campaign Idea	HALEON	Haleon Health Mission	Bronze
22	Insight India Network	Brand Activation & Experience	Innovation in Campaign Idea	ahindra Last Mile Mobility Limit	Jeeto Premier League	Bronze
23	Impact Communications Pvt Ltd	Brand Activation & Experience	Innovation in Campaign Idea	Ujjivan Small Finance Bank Limit	Ujjivan - Sound of Diwali	Bronze
24	Corteva Agriscience	Brand Activation & Experience	Innovation in Campaign Idea		How a PAU Scientist Turned Trust into Pixxaro Dema	Gold
25	Hygienic Research Institute Private Ltd	Brand Activation & Experience	Innovation in Campaign Idea		Raho Khoobsurat, Darshan Se Pehle Aur Darshan Ke B	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
26	Impact Communications Pvt Ltd	Brand Activation & Experience	Integrated Emerging Market Campaign	ITC Ltd	Mom's Magic Shines - Jyotirmoi Maa	Certificate
27	Insight India Network	Brand Activation & Experience	Integrated Emerging Market Campaign	Bajaj Auto Limited	Chetak - Ride Easy Vibe Easy	Bronze
28	Coromandel International Limited	Brand Activation & Experience	Integrated Emerging Market Campaign		Jinke Bharose Duniya, Unka Bharosa Gromor	Bronze
29	New Holland (CNH Industrial Pvt Ltd)	Brand Activation & Experience	Integrated Emerging Market Campaign		Asli hero Ki Asli Taqat	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
30	Covana Media Pvt Ltd	Brand Activation & Experience	Launch / Re-Launch Campaign	Bharat Certis Agriscience Ltd	BCA Brand Identity Revamp	Certificate
31	Covana Media Pvt Ltd	Brand Activation & Experience	Launch / Re-Launch Campaign	Premier Irrigation	, Engineered for Tomorrow- Logo Reveal Campaign	Certificate
32	Insight India Network	Brand Activation & Experience	Launch / Re-Launch Campaign	ahindra Last Mile Mobility Limit	TREO Limited Edition Launch	Bronze
33	Insight India Network	Brand Activation & Experience	Launch / Re-Launch Campaign	Bajaj Auto Limited	Bajaj Wego - Experiential Launch	Bronze
34	Trivayu Media Works	Brand Activation & Experience	Launch / Re-Launch Campaign	Syngenta India Private Limited	Cultar-Relaunch	Bronze
35	Mantra Events And Promotions	Brand Activation & Experience	Launch / Re-Launch Campaign	ahindra Last Mile Mobility Limit	Mahindra LMM UDO	Silver
36	bKash Limited	Brand Activation & Experience	Launch / Re-Launch Campaign	bKash Limited	bKash App Update Campaign	Gold
37	Corteva Agriscience	Brand Activation & Experience	Launch / Re-Launch Campaign		100% Sold Out: Pixxaro Launch Redefined Market Ent	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
38	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Long-Term Emerging Market Campaign	Mega Mart Pvt Ltd	arly Bird, Antim Budhabar, Late Night Voucher Hou	Bronze
39	Impact Communications Pvt Ltd	Brand Activation & Experience	Long-Term Emerging Market Campaign	HALEON	Haleon-Sensodyne Van	Gold
40	Posterscope India	Brand Activation & Experience	Long-Term Emerging Market Campaign	Hindustan Unilever Limited	HUL – Home-to-Home Consumer Activation	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
41	Comcraft Advertising & Marketing Pvt. Ltd	Brand Activation & Experience	Promotional & Activation Campaign	Patanjali Foods Limited	Itaneous Push + Pull Rural Market Development Pr	Gold
42	Coromandel International Limited	Brand Activation & Experience	Promotional & Activation Campaign		Sab Badhiya Hai	Gold

43	Impact Communications Pvt Ltd	Brand Activation & Experience	Promotional & Activation Campaign	HALEON	Haleon Health Mission	Gold
44	Impact Communications Pvt Ltd	Brand Activation & Experience	Promotional & Activation Campaign	Hansaplast by Beiersdorf	Hansaplast - School Contact Program	Gold
45	Hygienic Research Institute Private Ltd Posterscope India	Brand Activation & Experience	Promotional & Activation Campaign		Vasmol Henna Creme Hair Colour Launch	Gold
46		Brand Activation & Experience	Promotional & Activation Campaign	Pepsico	India's biggest beverage sampling Initiative by Pepsico	Gold
47	SeedWorks International Pvt. Ltd	Brand Activation & Experience	Promotional & Activation Campaign		Hybrid Rice US 362 – Milenge 10% Tak Adhik Daane	Gold
48	TVS Credit Services Limited	Brand Activation & Experience	Promotional & Activation Campaign		Choupal Rural Initiative by TVS Credit	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
49	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Small Budget, High Impact Campaign	Mega Mart Pvt Ltd	Bigmart New Year	Bronze
50	Hansa Customer Equity	Brand Activation & Experience	Small Budget, High Impact Campaign	Nippon India Mutual Fund	Travel Series - Jet, Set, Invest	Bronze
51	Publicis Media (Spark Foundry)	Brand Activation & Experience	Small Budget, High Impact Campaign	PepsiCo India Holdings Pvt. Ltd	Kurkure Magh Mela	Bronze
52	RSPL Limited	Brand Activation & Experience	Small Budget, High Impact Campaign		Anokhe Desh K Anokhe Mael	Bronze
53	TVS Credit Services Limited	Brand Activation & Experience	Small Budget, High Impact Campaign		Independence Day Campaign	Bronze
54	Corteva Agriscience	Brand Activation & Experience	Small Budget, High Impact Campaign		100% Sold Out : Pixxaro's Penny-Marketing Playbo	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
55	Insight India Network	Community, Culture & Social Impact	Community Engagement Campaign	ahindra Last Mile Mobility Limit	Jeeto Premier League	Certificate
56	Insight India Network	Community, Culture & Social Impact	Community Engagement Campaign	Orkla India Limited	MTR - Sambar Samrat	Certificate
57	D Twenty Design lab Pvt Ltd	Community, Culture & Social Impact	Community Engagement Campaign	Mega Mart Pvt Ltd	Bigmart Farm to Basket	Silver
58	Premier Irrigation Technologies Private Limited	Community, Culture & Social Impact	Community Engagement Campaign		Educating, demonstrating and enabling water-efficient farming	Silver

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59	Case Construction India Pvt Ltd	Community, Culture & Social Impact	Education & Skilling Campaign		Vijeta, Shilpi	Bronze
60	Insight India Network	Community, Culture & Social Impact	Education & Skilling Campaign	Bajaj Auto Limited	Chetak - Ride Easy Vibe Easy	Bronze
61	Case Construction India Pvt Ltd	Community, Culture & Social Impact	Education & Skilling Campaign		Hunar	Silver
62	Case Construction India Pvt Ltd	Community, Culture & Social Impact	Education & Skilling Campaign		LEAD	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
63	Insight India Network	Community, Culture & Social Impact	Ethno-Marketing / Cultural Insight Campaign	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Bronze
64	D Twenty Design lab Pvt Ltd	Community, Culture & Social Impact	Ethno-Marketing / Cultural Insight Campaign	M.A.W Rides Pvt Ltd	Yamaha Maya sanga maya ko yatra	Bronze

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
65	Publicis Media (Spark Foundry)	Community, Culture & Social Impact	Festival / Mela / Pilgrimage Marketing Campaign	PepsiCo India Holdings Pvt. Ltd	Kurkure Magh Mela	Bronze

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66	bKash Limited	Community, Culture & Social Impact	Financial Inclusion / Literacy Campaign	bKash Limited	bKash Savings Campaign	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
67	Insight India Network	Community, Culture & Social Impact	Health & Hygiene Campaign	Orkla India Limited	MTR - Sambar Samrat	Certificate
68	Insight India Network	Community, Culture & Social Impact	Health & Hygiene Campaign	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Bronze
69	Impact Communications Pvt Ltd	Community, Culture & Social Impact	Health & Hygiene Campaign	HALEON	Haleon Health Mission	Bronze

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
70	Insight India Network	Community, Culture & Social Impact	Public Awareness / Behaviour Change Campaign	Orkla India Limited	MTR - Sambar Samrat	Certificate

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
71	Impact Communications Pvt Ltd	Community, Culture & Social Impact	Social Development Campaign	HALEON	Haleon Health Mission	Bronze

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
72	Insight India Network	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Bajaj Auto Limited	Chetak - Ride Easy Vibe Easy	Bronze
73	Insight India Network	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Bronze
74	TVS Credit Services Limited	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement		Republic Day AI Campaign	Silver
75	Corteva Agriscience	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement		Delegate: Turning Farmers into Brand Heroes with A	Gold
76	New Holland (CNH industrial Pvt Ltd)	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement		Personalized Diwali Greetings with Yuvraj	Gold
77	Hoopla Interactive Services	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Syngenta India Limited	ri Aankh, Ab Baat Bhi Karti Hai” — the third eye th	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
78	Insight India Network	Digital, Data, AI & Technology	Best Use of Digital Technology	TVS Motor Company Limited	TVS King Chalo - Sona Ghar Lao	Certificate

79	Insight India Network	Digital, Data, AI & Technology	Best Use of Digital Technology	TVS Motor Company Limited	TVS Sport - Mileage Ka Champion	Certificate
80	SBI General Insurance Company Ltd	Digital, Data, AI & Technology	Best Use of Digital Technology		State Insurance Plan Microsite: IRDAI Vision 2047	Silver
81	Coromandel International Limited	Digital, Data, AI & Technology	Best Use of Digital Technology		Why should Metros have all the Fun!!	Silver
82	Corteva Agriscience	Digital, Data, AI & Technology	Best Use of Digital Technology		Pixxaro: Precision at Scale	Gold
83	Impact Communications Pvt Ltd	Digital, Data, AI & Technology	Best Use of Digital Technology	Mahindra Last Mile Mobility	Mahindra UDO - Auto Nhi Auto Plane Bolo	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
84	HyFun Agrilink Pvt Ltd	Digital, Data, AI & Technology	Best Use of Mobile in Emerging Markets		FarmOji	Bronze

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85	Trivayu Media Works	Digital, Data, AI & Technology	Best Use of Social Media	Syngenta India Private Limited	Minecto Extra Digital campaign	Certificate
86	TVS Credit Services Limited	Digital, Data, AI & Technology	Best Use of Social Media		TVS Credit Diwali Campaign 2025	Silver
87	Corteva Agriscience	Digital, Data, AI & Technology	Best Use of Social Media		Makke Ka Pehredaar: How Delegate went viral	Gold
88	VML India	Digital, Data, AI & Technology	Best Use of Social Media	Swaraj Tractors	Swaraj Tractors Seasonal Campaign	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
89	Covana Media Pvt Ltd	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	Dhanuka Agrifield	From Conversations to Conversations! WhatsApp-Powered Lead	Certificate
90	Insight India Network	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	TVS Motor Company Limited	TVS King Chalao - Sona Ghar Lao	Certificate
91	TATA Steel (Tata Wiron)	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement		Taara chatbot as a 2 way communication link between marketing team	Bronze
92	Corteva Agriscience	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement		Turning WhatsApp into a 24/7 On-Demand Mobile Agror	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
93	Hansa Customer Equity	Digital, Data, AI & Technology	Data-Driven Campaign	AI-ML model for LMM	AI-ML model for LMM	Certificate
94	Insight India Network	Digital, Data, AI & Technology	Data-Driven Campaign	Mahindra Last Mile Mobility Limited	Jeeto Premier League	Certificate

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95	Insight India Network	Digital, Data, AI & Technology	Innovation in Emerging Market Technology	Anga Kaveri Seeds Private Limited	Makkon ka Superstar	Certificate
96	Bharat Petroleum Corporation Limited	Digital, Data, AI & Technology	Innovation in Emerging Market Technology		Smart CNG — Transforming CNG Operations Through Cloud-Native	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
97	ITC Ltd - Agri Business Division	Events, Exhibitions & Live Engagement	Best Emerging Market Event		ITCMAARS Choupal Mahotsav	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
98	Posterscope India	Events, Exhibitions & Live Engagement	Best Experience Zone / Pavilion Design		MGL Exhibition at IEW Exhibition.	Bronze
99	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Experience Zone / Pavilion Design	Bajaj Electricals Limited	Bajaj Experiential Zone	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
100	Storm Communications Nepal Pvt Ltd	Events, Exhibitions & Live Engagement	Best Government / Public Sector Exhibition	U.S. EMBASSY IN NEPAL	Creator Mela 2026	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
101	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Sharp India	Reborn to Rise Kolkata - Business Meet	Certificate
102	Insight India Network	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Mahindra Last Mile Mobility	TREO Limited Edition Launch	Bronze
103	Insight India Network	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Bajaj Auto Limited	Bajaj Wego - Experiential Launch	Silver
104	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Eveready Industries India Limited	Eveready Ultima Van Activation	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
105	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	JSW Paints Limited	JSW Pixa - Van Campaign	Bronze
106	Insight India Network	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	TVS Motor Company Limited	TVS King Chalao - Sona Ghar Lao	Bronze
107	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	Apollo Tyres	Apollo Rural Mobile Store	Silver
108	Impact Communications Pvt Ltd	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	Shriram Finance Limited	SFL - Ghoomega Pahiya	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
109	SBI General Insurance Company Ltd	er, Advocacy & Community Leader A	Best Influencer-Led Commerce / Lead Generation Campaign		PMFBY Jan-Jagran & Enrollment Abhiyan	Silver

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
110	Natter Digital Solutions (P) Ltd.	er, Advocacy & Community Leader A	Best Integrated Influencer Activation	Kasturi Jewellers Pvt. Ltd.	Father's Day	Certificate
111	bKash Limited	er, Advocacy & Community Leader A	Best Integrated Influencer Activation		bKash App Update Campaign	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
112	Insight India Network	er, Advocacy & Community Leader A	Best Use of Community Leaders / Opinion Leaders	Orkla India Limited	MTR - Sambar Samrat	Silver
113	bKash Limited	er, Advocacy & Community Leader A	Best Use of Community Leaders / Opinion Leaders		Eid Campaign with bKash DSOs	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
114	HyFun Agrilink Pvt Ltd	er, Advocacy & Community Leader A	Best Use of Farmer / Category Champions		HyFarm Paathshala	Certificate
115	Goosebumps Network	er, Advocacy & Community Leader A	Best Use of Farmer / Category Champions	Syngenta India Limited	Kheti ki baat, Dabloo ke saath	Bronze
116	Covana Media Pvt Ltd	er, Advocacy & Community Leader A	Best Use of Farmer / Category Champions	Advanta Enterprises Limited	Harnessing customer advocacy to build trust	Silver
117	Insight India Network	er, Advocacy & Community Leader A	Best Use of Farmer / Category Champions	anga Kaveri Seeds Private Limite	Makkon ka Superstar	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
118	Covana Media Pvt Ltd	er, Advocacy & Community Leader A	Best Use of Micro / Nano Influencers	Advanta Enterprises Limited	Cultivating Trust Through Creator-Led Education	Silver
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
119	Coromandel International Limited	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers		Farmer to Farmer: Earning Trust in Telugu	Bronze
120	VML India	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers	Swaraj Tractors	Swaraj Tractors Influencer Campaign	Bronze
121	The Digital Spark	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers	Nuziveedu Seeds Limited	Crop Influencer Campaign (Maize, Cotton, Wheat, F	Bronze
122	Bharat Certis AgriScience Ltd.	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers		Annaveer- Kisaan Diwas	Gold
123	Hoopla Interactive Services	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers	Syngenta India Limited	to Ā— Jimmy Shergill - Vernacular Influencer Films	Gold
124	TVS Credit Services Limited	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers		Raksha Bandhan Campaign	Gold
125	Storm Communications Nepal Pvt Ltd	er, Advocacy & Community Leader A	Best Use of Regional / Vernacular Influencers	US Embassy in Nepal	Creator's Mela	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
126	Insight India Network	er, Advocacy & Community Leader A	Best Use of Trade Influencers	ITC Foods	Aashirvaad Star Retailer Campaign	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
127	SeedWorks International Pvt. Ltd	st-Mile Commerce, Trade & Distribut	Channel Development Campaign		US Agristar	Certificate
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
128	Impact Communications Pvt Ltd	st-Mile Commerce, Trade & Distribut	Last-Mile Distribution Initiative	Apollo Tyres Limited	Apollo Rural Mobile Store	Certificate
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
129	Impact Communications Pvt Ltd	st-Mile Commerce, Trade & Distribut	Product Seeding / Trial Generation Campaign	Zyodus Wellness	Glucon D - Energy Ka Gola	Bronze
130	Insight India Network	st-Mile Commerce, Trade & Distribut	Product Seeding / Trial Generation Campaign	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Silver
131	Impact Communications Pvt Ltd	st-Mile Commerce, Trade & Distribut	Product Seeding / Trial Generation Campaign	HALEON	Haleon Health Mission	Silver
132	Bharat Certis AgriScience Ltd.	st-Mile Commerce, Trade & Distribut	Product Seeding / Trial Generation Campaign		Unlocking Future	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
133	Posterscope India	st-Mile Commerce, Trade & Distribut	Retail & Point-of-Sale Engagement Campaign		Lavanbhaskar Churna's Rural Visibility.	Certificate
134	Impact Communications Pvt Ltd	st-Mile Commerce, Trade & Distribut	Retail & Point-of-Sale Engagement Campaign	veready Industries India Limite	Eveready Ultima Van Activation	Bronze
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
135	SeedWorks International Pvt. Ltd	st-Mile Commerce, Trade & Distribut	Trade Engagement Campaign		Atulya Program	Bronze
136	Insight India Network	st-Mile Commerce, Trade & Distribut	Trade Engagement Campaign	ITC Foods	Aashirvaad Star Retailer Campaign	Gold
137	Jagran Solutions (Unit of JPL)	st-Mile Commerce, Trade & Distribut	Trade Engagement Campaign	Castrol India Limited	CASTROL KE SIKANDER	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
138	Pidlite Industries Limited	st-Mile Commerce, Trade & Distribut	Visibility & Visual Merchandising Campaign		M-Seal Kanwad Yatra	Bronze
139	Insight India Network	st-Mile Commerce, Trade & Distribut	Visibility & Visual Merchandising Campaign	ITC Foods	Aashirvaad Star Retailer Campaign	Gold
140	Posterscope India	st-Mile Commerce, Trade & Distribut	Visibility & Visual Merchandising Campaign	Nexon Paints Private Limited	Nexon Paints Experience Showroom	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
141	Hoopla Interactive Services	Media & Communication Channels	Best Use of ATL for Emerging Markets	Syngenta India Limited	Grower Cashback x Sumridhi	Silver
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
142	Insight India Network	Media & Communication Channels	Best Use of Influencers / Community Leaders	Orkla India Limited	MTR - Sambar Samrat	Bronze

143	bKash Limited	Media & Communication Channels	Best Use of Influencers / Community Leaders		bKash App Update Campaign	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
144	Publicis Media (Spark Foundry)	Media & Communication Channels	Best Use of Outdoor / OOH in Emerging Markets	PepsiCo India Holdings Pvt. Ltd	Kurkure Magh Mela	Silver
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
145	Storm Communications Pvt. Ltd	Media & Communication Channels	Best Use of Van / Mobile Media	UltraTech Cement Ltd	Home on Wheels	Bronze
146	Insight India Network	Media & Communication Channels	Best Use of Van / Mobile Media	Piaggio Vehicles Private Limited	Ape Xtra - Bada 700	Silver
147	Insight India Network	Media & Communication Channels	Best Use of Van / Mobile Media	TVS Motor Company Limited	TVS King Chalo - Sona Ghar Lao	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
148	Natter Digital Solutions (P) Ltd.	Organisation, Partner & Leadership Award	Client of the Year - Emerging Markets	Ultratech Cement Ltd	Ghar Ek Mauka Ek - Built into Bharat	Winner
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149	Covana Media Pvt Ltd	Organisation, Partner & Leadership Award	Emerging Markets Agency of the Year		COVANA - RURALVANA	Winner
150	Storm Communications Nepal Pvt Ltd	Organisation, Partner & Leadership Award	Emerging Markets Agency of the Year		Major Events	Winner
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
151	Insight India Network	Organisation, Partner & Leadership Award	Research & Insight Partner of the Year		Insight Research & Analytics	Winner
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
152	Impact Communications Pvt Ltd	Organisation, Partner & Leadership Award	Specialist Activation / BTL Agency of the Year			Winner
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
153	Premier Irrigation Technologies Private Limited	Sector Excellence	Agri & Allied Campaign		INDIA's 1st Micro-Irrigation Company	Bronze
154	Insight India Network	Sector Excellence	Agri & Allied Campaign	Anga Kaveri Seeds Private Limited	Makkon ka Superstar	Silver
155	MART Global Management Solutions LLP	Sector Excellence	Agri & Allied Campaign	HPSHIVA Project, Govt of HP.	Pradesh Subtropical Horticulture, Irrigation and Veterinary	Silver
156	Trivayu Media Works	Sector Excellence	Agri & Allied Campaign	Advanta Seeds Ltd	Series Video for Advanta	Silver
157	McCann	Sector Excellence	Agri & Allied Campaign	Swaraj Tractors	SWARAJ BRAND TRANSFORMATION	Silver
158	MART Global Management Solutions LLP	Sector Excellence	Agri & Allied Campaign	Jointly by Govt of Odisha & TAPAS	Resilient Climate Action through Agriculture & Allied	Silver
159	Coromandel International Limited	Sector Excellence	Agri & Allied Campaign	From Farms to Feeds: Coromandel's Integrated Farmer Service		Gold
160	Mankind Pharma Ltd.	Sector Excellence	Agri & Allied Campaign		THE NUTRITION SUPERHERO_BOVIKIND LIQUID	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
161	Insight India Network	Sector Excellence	Automobile & Mobility Campaign	Bajaj Auto Limited	Chetak - Ride Easy Vibe Easy	Gold
162	Hansa Customer Equity	Sector Excellence	Automobile & Mobility Campaign	Mahindra Last Mile Mobility Limited	UDO launch Campaign	Gold
163	Impact Communications Pvt Ltd	Sector Excellence	Automobile & Mobility Campaign	Mahindra Last Mile Mobility Limited	Mahindra UDO - Auto Nhi Auto Plane Bolo	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
164	Vritti Solutions Ltd.	Sector Excellence	BFSI / Fintech Campaign	State Bank of India	SBI Gold Rate Live Update	Bronze
165	Storm Communications Nepal Pvt Ltd	Sector Excellence	BFSI / Fintech Campaign	CI International Payments Limited	Fonepay/UPI - Awareness Activation	Silver
166	Impact Communications Pvt Ltd	Sector Excellence	BFSI / Fintech Campaign	Shriram Finance Limited	SFL - Ghoomega Pahiya	Gold
167	Hansa Customer Equity Pvt Ltd	Sector Excellence	BFSI / Fintech Campaign	Nippon India Mutual Fund	Travel Series Jet, Set, Invest	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
168	Impact Communications Pvt Ltd	Sector Excellence	FMCG / Consumer Goods Campaign	HALEON	Haleon Health Mission	Silver
169	Insight India Network	Sector Excellence	FMCG / Consumer Goods Campaign	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Gold
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
170	SBI General Insurance Company Ltd	Sector Excellence	Government / Public Sector Campaign		PMFBY Farmer Awareness Drive	Bronze
171	Trivayu Media Works	Sector Excellence	Government / Public Sector Campaign	Advanta Seeds Ltd	Advanta Sweet sorghum to Ethanol for BPCL	Silver
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
172	Goosebumps Network LLP	Sector Excellence	Telecom & Digital Access Campaign	MBG Card	omers daude chale aange jab aap MBG Card apna	Silver
S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
173	Lemon Pvt Ltd	International Emerging Markets	Brand Activation Campaign - South Asia	Gorkha Brewery Pvt Ltd	Gorkha Evenings	Bronze

174	Habson Communication Ltd	International Emerging Markets	Brand Activation Campaign - South Asia	Akij Venture LTD.	Shokhi: Always by Your Side	Silver
175	Corteva Agriscience	International Emerging Markets	Brand Activation Campaign - South Asia	100% Sold Out: Pixxaro Launch Redefined Market Ent		Gold
176	DigitalIn Pvt. Ltd.	International Emerging Markets	Brand Activation Campaign - South Asia	PepsiCo India Holdings Pvt. Ltd.	Mountain Dew- Peaks of Courage	Gold
177	Habson Communication Ltd	International Emerging Markets	Brand Activation Campaign - South Asia	Grameen Danone	Pushti Hok Shobar - Nourishing Every Child	Gold
178	Outreach Nepal	International Emerging Markets	Brand Activation Campaign - South Asia	Unilever Nepal Ltd.	Vaseline Show Stopper Skin	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
179	Lemon Pvt Ltd	International Emerging Markets	Community Engagement Campaign - South Asia	Ncell Axiata Limited	NPL Season 2	Silver
180	Habson Communication Ltd	International Emerging Markets	Community Engagement Campaign - South Asia	Akij Venture LTD.	Shokhi: Always by Your Side	Gold
181	DigitalIn Pvt. Ltd.	International Emerging Markets	Community Engagement Campaign - South Asia	PepsiCo India Holdings Pvt. Ltd.	Mountain Dew- Peaks of Courage	Gold
182	Habson Communication Ltd	International Emerging Markets	Community Engagement Campaign - South Asia	Grameen Danone	Pushti Hok Shobar - Nourishing Every Child	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
183	DigitalIn Pvt. Ltd.	International Emerging Markets	Digital / Mobile Campaign - South Asia	Samsung Electronics	Samsung S25 Launch	Gold
184	Lemon Pvt Ltd	International Emerging Markets	Digital / Mobile Campaign - South Asia	Unilever Nepal Ltd.	Vaseline Gulta Hya Show Stopper	Gold
185	Outreach Nepal	International Emerging Markets	Digital / Mobile Campaign - South Asia	Prime Ceramics Pvt. Ltd.	Prime Tiles-Jodcha Jivan	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
186	Outreach Nepal	International Emerging Markets	Last-Mile Innovation - South Asia	The Nepal Distilleries Pvt. Ltd.	Mero Khukri - NDPL	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
187	Habson Communication Ltd	International Emerging Markets	Public Purpose Campaign - South Asia	Akij Venture LTD.	Shokhi: Always by Your Side	Gold
188	Habson Communication Ltd	International Emerging Markets	Public Purpose Campaign - South Asia	Grameen Danone	Pushti Hok Shobar - Nourishing Every Child	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
189	Habson Communication Ltd	International Emerging Markets	Small Budget Campaign - South Asia	Akij Venture LTD.	Shokhi: Always by Your Side	Silver
190	Lemon Pvt Ltd	International Emerging Markets	Small Budget Campaign - South Asia	The Nepal Distilleries Pvt. Ltd.	Nepal Distellries Pokhara Flash Mob	Silver
191	DigitalIn Pvt. Ltd.	International Emerging Markets	Small Budget Campaign - South Asia	Kuzu Nepal Pvt. Ltd.	Yadea Be the Change	Gold
192	Habson Communication Ltd	International Emerging Markets	Small Budget Campaign - South Asia	Grameen Danone	Pushti Hok Shobar - Nourishing Every Child	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
193	Outreach Nepal	International Emerging Markets	South Asia Emerging Market Campaign	Prime Ceramics Pvt. Ltd.	Prime Tiles-Jodcha Jivan	Gold
194	Outreach Nepal	International Emerging Markets	South Asia Emerging Market Campaign	The Nepal Distilleries Pvt. Ltd.	Mero Khukri - NDPL	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
195	Lemon Pvt Ltd	International Emerging Markets	South Asia Grand Prix	Philip morris international	ZYN Branding & Awareness campaign	Silver
196	DigitalIn Pvt. Ltd.	International Emerging Markets	South Asia Grand Prix	PepsiCo India Holdings Pvt. Ltd.	Mountain Dew- Peaks of Courage	Gold
197	Outreach Nepal	International Emerging Markets	South Asia Grand Prix	Prime Ceramics Pvt. Ltd.	Prime Tiles-Jodcha Jivan	Gold
198	Outreach Nepal	International Emerging Markets	South Asia Grand Prix	The Nepal Distilleries Pvt. Ltd.	Just Be You - NDPL	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
199	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Commerce-Led Congregation Activation	Apollo Tyres Limited	Apollo Rural Mobile Store	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
200	Insight India Network	onal, Community & Congregation Pla	Best Community Congregation Engagement Campaign	Orkla India Limited	MTR - Sambar Samrat	Silver
201	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Community Congregation Engagement Campaign	BSV Group	BSV - Saap ka Vaar, Aspatal Mai Upchar	Gold
202	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Community Congregation Engagement Campaign	Shriram Finance Limited	SFL - Dhaba Activation	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
203	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Public Purpose Campaign Using Congregation Platforms	BSV Group	BSV - Saap ka Vaar, Aspatal Mai Upchar	Gold
204	Mindwave Media Pvt Ltd	onal, Community & Congregation Pla	Best Public Purpose Campaign Using Congregation Platforms	Dabur India Limited	bur Red Toothpaste- Kumbh Snan se Pehle Dant Sr	Gold
205	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Public Purpose Campaign Using Congregation Platforms	HALEON	Haleon-Sensodyne Van	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
206	Insight India Network	onal, Community & Congregation Pla	Best Use of Festival / Cultural Platform	Dabur India Limited	Dabur Herbal - Onam Smiles Campaign	Bronze
207	Mindwave Media Pvt Ltd	onal, Community & Congregation Pla	Best Use of Festival / Cultural Platform	Dabur India Limited	Dabur Honey Madhu Abhishek	Silver

208	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Festival / Cultural Platform	ITC Limited	Atta - Gehun-Gehun Aahe Khas, Pratyek Gehunt G	Gold
209	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Festival / Cultural Platform	phindra Last Mile Mobility Limit	Treo Rally - Main Aazad Hoon	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
210	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Haat / Weekly Market Platform	HALEON	Haleon Health Mission	Certificate

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
211	Publicis Media (Spark Foundry)	onal, Community & Congregation Pla	Best Use of Mela / Fair Platform	PepsiCo India Holdings Pvt. Ltd	Kurkure Magh Mela	Certificate
212	Natter Digital Solutions (P) Ltd.	onal, Community & Congregation Pla	Best Use of Mela / Fair Platform	UltraTech Cement Limited	Ghar Ek Mauka Ek	Certificate
213	Mindwave Media Pvt Ltd	onal, Community & Congregation Pla	Best Use of Mela / Fair Platform	CCL Products (India) Ltd.	Mehfil Mein Percol	Bronze
214	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Mela / Fair Platform	Bajaj Electricals Limited	Bajaj Experiential Zone	Gold
215	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Mela / Fair Platform	jjivan Small Finance Bank Limit	Ujjivan - Deepotsav	Gold

S.No	Entrant Company Name	Category	Sub Category	Client Company Name	Campaign Name	Metal
216	Publicis Media (Spark Foundry)	onal, Community & Congregation Pla	Best Use of Pilgrimage / Religious Congregation Platform	PepsiCo India Holdings Pvt. Ltd	Kurkure Magh Mela	Certificate
217	Mindwave Media Pvt Ltd	onal, Community & Congregation Pla	Best Use of Pilgrimage / Religious Congregation Platform	Haleon	Rahat Benches by Iodex	Silver
218	Impact Communications Pvt Ltd	onal, Community & Congregation Pla	Best Use of Pilgrimage / Religious Congregation Platform	ITC-Aashirvaad Salt	Aashirvaad Salt - Chheenta 2.0	Gold
219	Pidilite Industries Limited	onal, Community & Congregation Pla	Best Use of Pilgrimage / Religious Congregation Platform	Pidilite Industries Limited	M-Seal Kanwad Yatra	Gold